



CURRICULUM VITAE • 2026

Gert Stefanus Watson.



Systems, Operations & Technology Professional

- C** E-commerce & Marketplace Systems
- O** Business Operations
- A** Senior Live Sound Engineer

076 372 7626

@ gert@rockk.co.za

Centurion, Gauteng

in/gert-watson

gh GertWats

I build the systems that let a small team outrun the competition — and then I run them.

Business owner and systems practitioner combining hands-on e-commerce operations with a 14-year live-production career. I design and implement internal software and workflows, translate legacy supplier data into usable commerce systems, and own the commercial decisions behind them. Now bringing that to a long-term role in technology-enabled operations and business systems.

R27.8m+

Pro-Outdoor lifetime online revenue

11,000+

Pro-Outdoor online orders since 2021

~R6m

Annual sales across the group

3 x 3

Three channels, run by a team of three

1,000+

Rehearsal & show days

~40

Artists on in-ears per production

Commerce figures: September 2026 CV snapshot. Revenue is not profit; Pro-Outdoor Lifetime and group annual figures are reported separately.

P

Founder & Director

Pro-Group eCom Solutions (Pty) Ltd

2021 — NOW

PRO-OUTDOOR.CO.ZA hunting & reloading

PRO-STAGE.CO.ZA pro concert tech

TAKEALOT marketplace

- Build the business from zero** — its systems, operating model and a three-person team running daily operations across three sales channels.
- Bridged wholesale and online retail** — turned product, price and stock data from legacy accounting systems, spreadsheets and rep-led processes into structured, commercially usable data.
- Architected and built the custom stack** — the Pro-Group operations portal, StockSync AI supplier mapping, Takealot listing tools, courier integration and reconciliation.
- Own the commercial decisions** — supplier relationships and purchasing, pricing and gross margin, cash flow, accounting and VAT, marketplace fees, stock risk, returns and logistics costs.

C

THE COMMERCE LINE — END-TO-END OWNERSHIP

Supplier & ERP data

Catalogue & SKUs

Price & stock sync

Storefronts & listings

Orders & purchasing

Fulfillment & tracking

Customer care

Payments & accounting

Automated integrations and staff-run processes, designed as one flow — with commercial viability guiding every technical choice.



Independent Senior Live Sound / Monitor Engineer

Concerts · Festivals · Broadcast · Corporate

2012 — NOW

The artists hear the show through me. I run the in-ear monitor mixes on many of South Africa’s biggest music productions — up to ~40 personal mixes at once, live, with no second take.

31

headline productions in 12 months — plus smaller shows & corporate events

4

stadiums: FNB · Loftus · DHL · SuperSport Park

6

provinces

1,000+

rehearsal & show days

- Requested by name by artists, producers and production managers — repeat engagements on flagship productions, year after year.
- Own the whole monitor system: design and preparation, leading the technical team and live operation; find and fix faults fast under live-show pressure.

LAST 12 MONTHS · HEADLINES Scorpion Kings Live (FNB Stadium) · Krone (Loftus) · Afrikaans 100 (DHL Stadium) · Melk Fest (SuperSport Park) · Afrikaans is Groot · Kip Moore · Steve Hofmeyr Ikoon · Francois van Coke & Vriende · Spoegwolf op Ys · Lexus Classics · Jacaranda Carols · Swingin’ Las Vegas · Passievol · Liefde by die Dam · Afrikaans op die Platteland · Ons vir Jou · Innibos · Groot Fees · Nampo · Atterbury Versnit · Droomland · Dorp Toe Fees · Mahela Boskonsert · Helpmekaar College Fest · Vodacom CEO Awards · Aitsa Musiek Toekennings · Ontbytstake Toekennings · Standard Bank MOE · Famous Brands · Spar Dealers · AWS Developers Conference · plus many smaller shows & corporate events in between

Publicly credited by DiGiCo · KLANG · MA Lighting · DWR · Earlier South African Music Awards · South African Idols · international touring artists

Selected builds

designed & built by me — live demos on my site ↗

P0040

Pro-Group Portal

Supplier data → catalogue → pricing → listings → orders → invoices, in one portal.

Postgres · StockSync AI · Takealot

U0041

UPWRKS

Maintenance SaaS: recurring routines, checklists, evidence, manager review.

Vue · TypeScript · Postgres

M0042

MxA · MixAssistant

One tap fires every artist, co-artist and FX routing change as OSC.

Python · Streamlit · OSC

B0043

Bus Remote

Performers control their own in-ear mix from their phone; console stays authoritative.

Node.js · OSC · DiGiCo

T0044

TimeFest

Shared show clock: planned, actual and forecast for operator, FOH and stage.

JavaScript · SSE

X0045

Industrial Interfaces

Sensors on a production line trigger actions in existing workstation software.

Arduino · USB HID

S0046

Pro-Inbox

Support inbox with order context beside every conversation; AI drafts, staff decide.

Nuxt · Postgres · MCP

+MORE

See them working

Interactive demos and case studies on the portfolio.

Portfolio · GitHub

Technical toolkit

1 Systems & integration

REST APIsWebhooksOAuthMarketplace integrationsWorkflow automationData transformationSupplier / ERP data

2 Development & data

PythonJavaScriptNode.jsVueFastAPIStreamlitSQLSQLiteHTML/CSSJSON · XML · CSVGit / GitHub

3 Infrastructure & platforms

LinuxDockerUnraidRailwayTakealotShopify / EcwidBob GoXeroUniFi networking

EDUCATION

BSc Computing

University of South Africa (UNISA)

2026 · NQF Level 7

National Senior Certificate

Hoërskool Zwartkop

2015

Languages

AF

Afrikaans

EN

English

CONTACT

gert@rockk.co.za · 076 372 7626 · Centurion, Gauteng · LinkedIn